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## **Alaska Public Media hires Linda Wei as Chief Content Officer.**

ANCHORAGE, ALASKA – November 9, 2018 – Alaska Public Media (AKPM) is pleased to announce that Linda Wei has accepted an offer to work as the organization’s Chief Content Officer. Wei currently works as the Director of Digital Strategies at Nashville Public Television (NPT).

“We are pleased to have Linda Wei join our leadership team, here in Alaska,” said Ed Ulman, CEO/General Manager of AKPM. “Her skills, experience, and commitment to local story telling fits perfectly with the multi-platform content strategy Alaska Public Media has embraced.”

Wei comes to AKPM after working over 15 years in the public media sector. Most recently, she has been responsible for producing original content and overseeing digital presence and strategy. While working with NPT, she was recognized with three Midsouth Regional Emmy awards for her work as creator and producer on shows “ArtQuest” and “A Word on Words.” Wei also currently serves as the Chair of PBS’ Digital Media Advisory Council and was selected as a Next Generation Leadership Senior Editorial Fellow in 2016, where she was embedded with FRONTLINE.

In her new role as Chief Content Officer, she will be responsible for providing leadership, direction and alignment for AKPM’s television, radio and digital programming. Wei, when asked about the new position, stated, “I look forward to identifying new opportunities to connect public media with the community. In doing so, I hope to bring more recognition to the great work we do in Alaska.”

### **About Alaska Public Media**

Alaska Public Media (AKPM) is a shared Public Broadcasting System (PBS) and National Public Radio (NPR) affiliate and a 501(c)(3) organization. Committed to meeting the needs of our community and state, AKPM produces and presents news and content that provides lifelong learning opportunities in public affairs, health and leisure, science and nature, economic and social development, civic engagement and world events. The company is located in Southcentral Alaska and is comprised of KSKA radio, KAKM-TV, Create TV, PBS KIDS, PBS KIDS 24/7 and alaskapublic.org. Alaska Public Media also operates the Statewide News network and a shared television service with KTOO in Juneau and KYUK in Bethel.

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